Navigating the Path to Successful Publication in High Impact Factor Journals

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Are you aiming to publish your research in high impact factor (IF) journals like Nature, Cell, or The Lancet? Publication in high-impact journals is the pinnacle of success for researchers. However, this achievement demands meticulous attention to detail, rigorous peer review, and strategic maneuvering within the competitive landscape of scientific publishing. If you find yourself unaware of the specific publication standards for these journals and are in need of expert guidance to enhance the quality and presentation of your manuscript, look no further! In this special webinar, Enago's experts will demonstrate the editing and review processes involved in preparing your manuscript for publication in top-tier journals.

Our speakers — Dr. Emily Crow, the founder and lead translator of ETC Science Communication and former editor at Nature Publishing Group and BioMed Central, and Deepesh Bodekar, an experienced Quality Manager at Enago — bring over 15 years of combined experience in scientific writing, editing, and reviewing. They will guide you through a demonstration of <u>manuscript editing</u> and review, revealing the level of scrutiny your manuscript will undergo from reviewers of top-tier journals, and how they can help you with an in-depth developmental editing to bridge any gaps.

Key Takeaways

Understanding the requirements of high impact factor journals through examples: Gain valuable insights into the specific demands and expectations of high IF journals. Our speakers will showcase how they assess the overall structure, organization, focus, and development of scientific arguments. Witness real examples as they identify and address sections that may be too brief, excessively long, or unfocused. Learn how they evaluate the effectiveness of supporting materials and supplementary information.



Exploring the substantial benefits of developmental editing: Experience firsthand the transformative improvement of manuscript's strength as our experts demonstrate how they restructure content to enhance strengths and rectify weaknesses and provide suggestions for alternative presentations. Discover how their critical insight from a journal reviewer's point of view can give you the competitive edge. Explore with them how to address limitations, fill literature gaps, refine methodology, or specify protocols, so that you can fix the potential problems before submitting the paper to a journal.

Navigating additional support required for acceptance: Understand the vital support you'll need prior to acceptance. Learn about the importance of plagiarism checks to ensure originality and the editing support you will need to go through multiple rounds of journal revisions.

We also received some very interesting questions from the participants. Click here to find the responses shared by our experts.

Who Should Attend This Session?

- Ph.D. students wanting to create a successful publishing portfolio
- Established or leading researchers who wish to publish in more impactful journals than their current resume
- Master's students who wish to shape their research and writing skills

EXPERT PROFILES



Dr. Emily Crow, Founder of ETC Science Communication

Dr. Emily Crow, the founder and lead translator of ETC Science Communication, is a highly experienced professional with over 10 years of expertise in copyediting, scientific content editing, proofreading, developmental editing, and reviewing. She holds a PhD in Molecular Biology from Northwestern University in Chicago, IL (USA). She has edited over 850 manuscripts for several high-profile publishers and service providers such as Nature Publishing Group and Macmillan Science Communication. Her invaluable insights stem from her previous roles as an editor with BioMed Central and as a content



editor with the Nature Publishing Group, providing her with an in-depth understanding of the scientific publication industry and publication quality standards. Notably, Dr. Crow has overseen the peer review process for a portfolio of six BioMed Central biomedical journals, including BMC Cell Biology, BMC Molecular Biology, and BMC Pediatrics, further highlighting her expertise in the scientific reviewing process. Furthermore, Dr. Crow is proficient in translating scientific texts and assisting non-native English-speaking authors. With her exceptional skills and extensive experience, Dr. Emily Crow is an invaluable asset in helping authors achieve their publishing goals.



Deepesh Bodekar, Quality Manager, Enago

Deepesh holds a Masters Degree in Biotechnology. He is an experienced quality analyst and trainer who has worked in the editing and publication industry for over 8 years. At Enago, he has successfully handled quality management and product development of various projects involving reputable global journals and publishers. Through his experience, he has developed a thorough understanding of journal submission requirements in diverse subject areas and how to help English as a Second Language (ESL) authors achieve successful publications.

Cite this article

Enago Academy, Navigating the Path to Successful Publication in High Impact Factor Journals. Enago Academy. 2023/08/25. https://www.enago.com/academy/navigating-the-path-to-successful-publication-in-high-impact-factor-journals/

